



# TechTalk

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## 2025 Global Forum: Creating Health Through Understanding and Personalising Value

Friday, 5<sup>th</sup> December 2025 – Glasgow, Scotland

### I. Introduction

On behalf of the Scottish Government and Sprink, and in collaboration with Cancer Patients Europe, FH Europe, the European Alliance for Value in Health, NHS Wales Value in Health Centre, St James's Hospital and its partners Trinity College Dublin and the Wellcome-HRB Clinical Research Facility, and the University of Melbourne, we are delighted to announce a call for speakers for **TechTalk** — a headline session of the [2025 Global Forum: Creating Health Through Understanding and Personalising Value](#).

The Global Forum brings together over **500 global healthcare leaders, policymakers, clinicians, innovators, patient advocates, and industry stakeholders** to explore how we can collectively advance a system that truly delivers value to people—through prevention, personalisation of care, and partnership.

As part of our mission to make these ideas actionable and inspiring, **TechTalk offers a TED Talk-style platform for innovators** to showcase how technology and artificial intelligence are transforming healthcare systems through a focus on creating value.

### II. Why Present at TechTalk?

Presenting at **TechTalk** offers a unique opportunity to showcase your work on a global stage and connect with a high-impact audience committed to reimagining healthcare. Selected presenters will benefit from:

1. **A spotlight platform:** Present your innovation to an influential audience of over 500 healthcare leaders, policymakers, patient advocates, clinicians, industry executives, and technology experts from across the globe.
2. **Strategic networking:** Connect with a diverse group of healthcare leaders focused on creating real value.
3. **Opportunities for scale and influence:** Showcase your solution to those with the power to pilot, scale, and invest in innovative approaches to care delivery and system design.
4. **Amplification through Forum channels:** Benefit from exposure through Forum communications, newsletters, and post-event publications—helping to amplify your impact beyond the stage.
5. **Full access to the Forum:** Enjoy two (2) complimentary registration to attend the full two-day Global Forum, with access to keynote sessions, networking events, thematic masterclasses, and technology showcase.



### III. What We're Looking For

We invite innovators, researchers, practitioners, and organisations from around the world to apply to present a **10-minute TechTalk** at the Forum. These short talks should be bold, thought-provoking, and grounded in real-world experience — illustrating how technology can contribute to the **creation of value in health**. By creation of value, we mean (i) preventing disease and/or (ii) when disease occurs, minimising the impact of people's health on living according to their priorities.

We are particularly interested in Artificial Intelligence based technologies.

### IV. Selection Criteria

Proposals will be reviewed against the following criteria:

1. **Relevance to value creation in health:** Clearly demonstrates how the technologies contribute to the creation of value in health (i.e. preventing disease and/or when disease occurs, minimising the impact of people's health on living according to their priorities).
2. **Innovation:** Showcases a novel or creative approach that drive measurable impact.
3. **Real-world application:** Grounded in practical experience, with evidence or examples of implementation, outcomes, or lessons learned in real-world settings.
4. **Scalability and transferability:** Demonstrates potential for broader application across health systems or contexts, beyond a single project or setting.
5. **Clarity and strength of the message:** The core message is bold, thought-provoking, and clearly communicated within a 10-minute format, suitable for a diverse, international audience.

We welcome submissions from a wide range of stakeholders, including—but not limited to—healthcare providers, AI developers, researchers, public health leaders, patient innovators, and public-private partnerships.

### V. Timeline

- **Call for proposals opens:** Wednesday, 2nd July 2025.
- **Submission deadline:** Friday, 15th August 2025.
- **Selection notifications:** By Friday, 29th August 2025.
- **Final presentation materials due:** Friday, 14th November 2025.
- **Forum dates:** Thursday, 4th and Friday 5th December 2025.

### VI. Fee

- For for-profit companies, a fee of £5,000 + VAT will apply if selected to participate in the TechTalk. This includes two complimentary full-access Forum tickets, each valued at £1,000.

All entries must be submitted **by email to Andrea Srur at a.srur@sprink.co.uk no later than Friday, 15th August 2025.**

**Please find the submission form on the following page.**



## TechTalk Submission Form

### 1. Applicant Information

- Name of applicant or team lead:
- Affiliation/Organisation:
- Country:
- Email address:
- Phone number:
- Technology or AI solution name:
- Technology or AI solution Website:
- Talk title (max. 15 words):

### 2. Short abstract (max. 250 words)

Please provide a summary of the key message of your TechTalk and outline its relevance to value creation in health.

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### 3. Detailed technology description (Total max. 500 words)

Please provide an overview of the technology (total max. 500 words), including:

1. What it is and how it works:
2. What problem where you trying to address:
3. Evidence or case examples of its impact:
4. Scalability and future plans:

### 4. Optional Video

Link to a short video (optional) of the proposed presenter speaking about the idea (max. 2 minutes, informal formats accepted).

### 5. Contact

For questions regarding the submission process, please contact Dr Andrea Srur at [a.srur@sprink.co.uk](mailto:a.srur@sprink.co.uk).

All entries must be submitted **by email to Andrea Srur at [a.srur@sprink.co.uk](mailto:a.srur@sprink.co.uk) no later than Friday, 15th August 2025.**